



## **Saks Fifth Avenue Celebrates Summer in The Hamptons with Event Series and Partnership with BLADE**

**NEW YORK, June 29, 2022** - Saks Fifth Avenue, the premier destination for luxury fashion, unveiled its upcoming experiences in The Hamptons. This summer, Saks is hosting a series of intimate dinners with celebrities, influencers, designers and more, offering same-day delivery from the Saks Fifth Avenue New York flagship to the hamptons and partnering with BLADE for transportation services.

### **HAMPTONS DINNER SERIES**

Throughout the summer, Saks is hosting a series of dinners with designers, influencers and media. To kick it off, Saks is throwing a celebratory dinner at a new restaurant in Southampton, co-hosted by Saks CEO, Marc Metrick, and Emmy-winning actress, TV personality and musical artist, Keke Palmer. Following the kickoff dinner, three more summer events will take place including an afternoon with designer Joseph Altuzarra at his home along with additional designer and influencer moments.

### **TRAVEL IN STYLE**

From July through Labor Day, Saks is partnering with BLADE, the most renowned urban air mobility company. During three select weekends (July 15-16, August 5-6 and September 2-3), BLADE fliers will receive a gift from Saks upon check in, including exclusive beauty products from coveted brand U Beauty. In addition, BLADE fliers will enjoy the festive and delightful Saks in the City cocktails from L'Avenue at Saks in BLADE lounges. The BLADE helicopters from New York to the Hamptons will help vacationers travel in signature Saks style.

### **SAME-DAY DELIVERY**

For the third year in a row, Saks is offering same day delivery to The Hamptons. Through Labor Day, Monday through Friday, customers can receive same-day deliveries when they place an order before 10 a.m. ET for a \$25 fee. The service is available for the following addresses: Amagansett, Bridgehampton, East Hampton, Montauk, Sag Harbor, Sagaponack, Southampton, Wainscott, Water Mill and Westhampton.

For more information on same-day delivery, contact [hamptons@s5a.com](mailto:hamptons@s5a.com) and to learn more about Saks, visit [Saks.com](https://www.saks.com).

### **ABOUT SAKS FIFTH AVENUE**

Saks is the premier luxury ecommerce platform, driven by a mission to help Saks Fifth Avenue customers express themselves through relevant and inspiring style. Through its website and app, Saks offers a highly personalized experience and an expertly curated assortment of fashion, as well as professional stylists and fresh editorial content. The company is redefining luxury shopping with a digital-first service model and a seamless connection to an

extraordinary network of 41 Saks Fifth Avenue stores across North America. Follow @saks on [Instagram](#), [TikTok](#), [Facebook](#) and [Twitter](#), and @thesaksman on [Instagram](#).

## **ABOUT BLADE**

Blade is a technology-powered, global air mobility platform committed to reducing travel friction by providing cost-effective air transportation alternatives to some of the most congested ground routes in the U.S. and abroad. Today, the Company predominantly uses helicopters and amphibious aircraft for its passenger routes and is also one of the largest air medical transporters of human organs for transplant in the world. Its asset-light model, coupled with its exclusive passenger terminal infrastructure, is designed to facilitate a seamless transition to electric vertical aircraft, enabling lower cost air mobility to the public that is both quiet and emission-free.