

## Saks CEO Marc Metrick to Speak at 2024 ICR Conference

Sharing insights into Saks' strategy and perspectives on the luxury retail industry at large

**NEW YORK, NY, January 8, 2024** — Saks Chief Executive Officer Marc Metrick is presenting at the annual ICR Conference in a fireside chat with Joseph Teklits, Managing Partner at ICR. The conversation will focus on Saks' strategy as a luxury ecommerce platform with an exclusive partnership with the Saks Fifth Avenue stores, a wholly owned subsidiary of HBC.

The presentation will take place on Tuesday, January 9 from 9:30-9:55 a.m. ET in Mediterranean 4 at the Grand Lakes Resort in Orlando, Florida.

Drawing on his deep experience in luxury retail, Metrick will provide insight into how Saks continues to solidify its position as a leading luxury ecommerce platform, the company's strategic priorities and takeaways from the 2023 holiday shopping season. Additionally, he will share his expert perspective on the wider luxury retail industry and his outlook on 2024.

## **ABOUT SAKS**

Saks is the premier digital platform for luxury fashion in North America. Driven by a mission to help customers express themselves through relevant and inspiring style, we serve as a destination to explore and discover the latest from established and emerging designers. Our expertly curated assortment features sought-after names in women's, men's and kids fashion, as well as beauty, home and lifestyle merchandise. Through the Saks website and app, we provide access to professional stylists, inspiring editorial content and interactive events. Our differentiated approach seamlessly combines elevated online experiences with in-person services through an exclusive partnership with the Saks Fifth Avenue stores.

Visit <u>Saks.com</u> for more information. Follow @saks on <u>Instagram</u>, <u>TikTok</u>, <u>LinkedIn</u> and <u>Facebook</u>, @thesaksman on <u>Instagram</u> and @Saks Fifth Avenue on <u>LinkedIn</u>.

## **MEDIA CONTACT**

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