Saks

Saks Chief Marketing Officer to Speak at Shoptalk

Sharing expert insights into new challenges and opportunities in luxury

NEW YORK, Jan. 27, 2023 - SOn Tuesday, March 28, Emily Essner, Chief Marketing Officer at Saks, the premier digital platform for luxury fashion, will join a panel at Shoptalk, the annual conference uniting retail leaders. In a conversation moderated by Marie Driscoll, Managing Director, Luxury & Retail, Coresight Research, Emily will be joined by Samina Virk, CEO North America, Vestiaire Collective, and Sandeep Seth, Global Chief Marketing Officer & President of North America, Coach, to discuss New Challenges and Opportunities in Luxury.

The panel will take place on Tuesday, March 28 from 4:55-5:35 p.m. PT at the Fox Theatre at the Mandalay Bay in Las Vegas.

As the largest luxury ecommerce platform in the U.S., Saks has expert insights into the luxury retail industry. Emily will leverage Saks' deep understanding of the luxury consumer to highlight key strategies for engaging and building meaningful relationships across the full spectrum of luxury consumers.

ABOUT SAKS

Saks is the premier digital platform for luxury fashion in North America. Driven by a mission to help customers express themselves through relevant and inspiring style, we serve as a destination to explore and discover the latest from established and emerging designers. Our expertly curated assortment features sought-after names in women's, men's and kids fashion, as well as beauty, home and lifestyle merchandise. Through the Saks website and app, we provide access to professional stylists, inspiring editorial content and interactive events. Our differentiated approach seamlessly combines elevated online experiences with in-person services through an exclusive partnership with the Saks Fifth Avenue stores.

Visit Saks.com for more information. Follow @saks on Instagram, TikTok, LinkedIn, Facebook and Twitter, @thesaksman on Instagram and Saks Fifth Avenue on LinkedIn.

CONTACTS

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